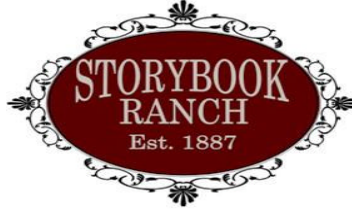


RIVER RANCH EDUCATIONAL CHARITIES



972)-369-0874
WWW.STORYBOOKRANCH.ORG
3701 S. CUSTER RD. MCKINNEY, TEXAS 75070



Howdy Precious Patrons,

Below is some information regarding our Children's Charity in McKinney, Texas. Our Storybook Ranch location and offices are right off S. Custer Rd., just northeast of Hwy 121 and I-75.

It's such a privilege to give back to the community & see so many kids' smiling faces! We offer horseback riding, numerous kid's activities, adult and kid's parties, weddings, family reunions, team building, school tours, boy scout and girl scout badges, horse camps plus seasonal events for great rates to the general public & we give back to our community by offering our services free of charge to the underprivileged community & those with special needs.

River Ranch Educational Charities was granted 501(c) (3) status by the Department of the Treasury on October 17, 2003 by their Internal Revenue department. We specialize in underprivileged and high functioning special needs children. These children can visit throughout the year. We offer scholarships including: petting zoo, pony rides, riding lessons, trail rides, party packages, horsemanship badges and horse camps or we provide discounts depending on the clients particular situation, ability & experience. We even have complete weeks set aside during our annual summer camps just for them. It is truly amazing what an effect the animals have on the children & the effect the children have on us!

Our charitable services are offered to non-profit organizations including churches, schools & other government agencies that are also contributing their efforts to the betterment of those less fortunate. We make these donations to the underprivileged community & those with special needs that contact our facility either individually or through a representative of their affiliated agency. This is done either by phone, email or in person after hearing about us from various sources.

Our donations are made in the form of 1/2 hr & 1 hour lesson packages, trail rides, petting zoo admissions, pony rides, birthday parties & horse camp weeks. We also contribute and/or donate to a wide variety of organizations in the form of free donation certificates to be used as auction items to assist in the fund raising of other non-profit organizations in our community! Our program is called "Project: Cowboy Kindness".

The estimated value of donations made by River Ranch Educational Charities in the 2012 year is over \$150,000. Organizations that have received our support include: Make A Wish Foundation, Orphan Angel, Samaritan Homeless Shelter, Equest Gala, Texas Stampede Children's Charity, My Possibilities Adults with Special Needs, ManeGait Gala, Birthday Blessings, American Diabetes Assoc., Pegasus Autism and St. Jude's. Our largest donations went to Rocky Top Therapeutic Center and numerous local schools and individual special needs and underprivileged recipients.

Additional information on our services is available on our website at www.storybookranch.org. Thanks for spreading the word!

Vanessa Fry, Vice President

100% OF ALL PROCEEDS SUPPORT NON-PROFIT ENDEAVORS